Contemporary Philippine Arts from the Regions

Module 6
Philippine Arts and Its Meaning
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Development Team of the Module:

Author: Roquesa P. Tejada
Reviewer: Kristal Dave L. Miasco
          Romulo M. Sarmiento
          Rhoda Mae A. Paquinol
Illustrator: Jay Michael A. Calipusan

Management Team:

Chairperson: Dr. Arturo B. Bayocot, CESO III
             Regional Director
Co-Chairpersons: Dr. Victor G. De Gracia Jr., CESO V
                Asst. Regional Director
                Mala Epra B. Magnaong
                CES, CLMD
Members: Dr. Bienvenido U. Tagolimot, Jr.
         Regional ADM Coordinator
         Angelina B. Buaron
         EPS, English
CONTEMPORARY PHILIPPINE ARTS FROM THE REGIONS

Module 6
Philippine Arts and Its Meaning

This instructional material was collaboratively developed and reviewed by educators from public and private schools, colleges, and universities. We encourage teachers and other education stakeholders to email their feedback, comments, and recommendations to the Department of Education at action@deped.gov.ph.

We value your feedback and recommendations.

Department of Education. Republic of the Philippines
MODULE 6
Philippine Arts and Its Meaning
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WHAT I NEED TO KNOW?

How are you great learner? You are now in the Senior High School, the most exciting time in your high school life. This is one of the many inputs which you can learn, acquire skills of your own, and surely appreciate artistic expression in different form and styles.

The intangible and tangible output of creative expression is represented through its varied forms and discipline. Let's find out in this module how to analyze art in a Filipino sense of taste and its significance to culture in the region.

Lesson 1: Philippine Art

Objectives: At the end of this module the learners are expected to:

1. Explain the characteristics of Philippine art according to identity and purpose;
2. Acquire knowledge of evaluating or interpreting an artwork or masterpieces;
3. Appreciate the significance of a masterpiece to the culture of every region.
WHAT I KNOW?

PRE TEST

Choose the best answer from the given choices. Write the letter of your answer on the space provided.

______ 1. Filipinos are known to be creative and artistic. What distinguishable element of Filipino art?
   A. It depicts the way of life
   B. It describes the masterpiece
   C. It shows radicalism
   D. it depicts passion

______ 2. Filipino veneration to God is usually portrayed in any forms of art. Which among the art forms that is commonly celebrated during fiesta, bountiful harvest or town commemoration?
   A. Painting       C. Festival
   B. Architecture   D. Fine arts

______ 3. Philippine Folk dances depict Filipino way of life. Who was the acclaimed national artist that conducted a study on local forms of celebration and rituals?
   A. Levi Celerio    C. Francisca Reyes-Aquino
   B. Fernando Amorsolo D. Ryan Cayabyab

______ 4. Every individual has their own way of interpreting an artwork. What should be the ideal way of interpreting or analyzing artwork or masterpiece?
   A. Focus on the Elements
   B. analyze beyond visuals
   C. Interpret the technique and medium
   D. analyze the visual elements and principles

______ 5. Art evaluator assesses artwork beyond visuals. Why do they follow the principles of interpretation?
   A. to give objective analysis of an artwork or masterpiece
   B. to provide security, stability and objectivity of evaluation
   C. to provide unbiased results
   D. to provide stability among evaluators
6. Which among the Festivals is not observed in Mindanao?
   A. Kadayawan Festival    C. Moriones Festival
   B. Sagingan Festival    D. Diyandi Festival

7. Contemporary Filipino artists predominantly exhibits colorful masterpieces evidently uses indigenous materials and intricately designed to achieve desired motif. Which Filipino art trend is emphasized in this situation?
   A. Monochromatic    C. Multifunctional
   B. Polychromatic    D. Minimalism

8. Kee Sang Pao loves to post her best drawing and painting on facebook and Instagram. What is Filipino character that best describes the situation?
   A. Recognition    C. Charitable
   B. Self-expression    D. Impulsive

9. Jeepneys in the Philippines displayed paintings of different landscapes and rural scenery. Which Filipino art tendency is being exemplified by this situation?
   A. Multifunctional    C. Polychromatic
   B. Monochromatic    D. Maximalism

10. Cubist paintings are obviously showed several elements of art. Which of the following does not belong to the elements of art?
    A. (Unity, variety, balance)  C. (line, shape, space)
    B. (Texture, pattern, space)    D. (space, shape, color)
Lesson 1: Philippine Art

WHAT IS IT?

Activity 1: Directions: Complete the concept map with words or phrases that describes Filipino art. Write your answer in each circle. Answer the question below.

Questions:
What distinct elements of Filipino arts?____________________________
What makes Philippine Arts Filipino?______________________________
___________________________________________________________

LET’S EXPLORE!

What will you expect to know?

Filipinos expressed his thoughts, feelings, and struggles in many ways either in language, literature, history, art, music, and Philosophy (Fernandez, SP 2009) as cited in his book The Human Image in the Arts: Introduction to Humanities. How to determine the Filipino characteristics of an artwork? Does it exhibit remarkable
sign or implication that determines the identity and authenticity? The Philippines is obviously rich in culture and art. Its manifestation can be bestowed in term of the art scene and responses to socio-economic and Political issues. The Filipino artists are instantly conscious of the ancestral roots trying to shun away the shadow of colonial influence. The fact that the Philippines had been colonized for several decades, thus the way of life of the Filipinos had been influenced in many ways.

Philippine folklore, mythology, and philosophy are one of the subjects of art expression. In fact, festival in various regions prove the religiosity and superstitions of people which we think it would be beneficial in transcending sense of pride and identity, Dedal, J. L (2017), cited in his book Contemporary Philippine Arts from the Regions: An appreciation Towards National Identity.

Philippine folklore, mythology, and philosophy are some of the subjects of art expression. In fact, a festival in various regions proves the religiosity and superstitions of people which we think would be beneficial in transcending sense of pride and identity, Dedal, J. L (2017), cited in his book Contemporary Philippine Arts from the Regions: An appreciation Towards National Identity. Abdulmari Asia Imao a Tausug and a Muslim raised into the limelight of creative art that exhibited the colorful culture of Muslims in Mindanao. In the field of Music Levi Celerio also made a name by using indigenous material, a leaf: as medium to create harmonic melodies. As lyrist, he was commended for writing traditional folk melodies that rekindled the memories of Filipinos. For literary arts, F. Sionil Jose courageously wrote about Nationalism and social justice which reflects the desires of all Filipinos. Amado V. Hernandez was also vocal in his writing about the plight of the farmers. In film making one of the famous directors was Ismael Bernal. His masterpieces reflected the struggles of Filipinos against social injustices and women empowerment. Himala portrayed by Nora Aunor won several recognitions in the country and abroad. Francisca Reyes-Aquino was also famous in the field of dancing. She conducted research on local forms of celebration and rituals. In fact her research made the Filipino youth knowledgeable of their cultural heritage, Ganzon, CL (2017).

The work of many Contemporary Filipino artists is a great example of a polychromatic style in which the emphasis is in the intense numerous colors. This would be expressed in relation to multi-colored traditional creation such as fan, mats, hats, textiles, lanterns and Christmas decors and predominantly expressed in festivals in the regions of Mindanao like Diyandi of Iligan City, Kaamulan of Bukidnon, Higalaay of Cagayan de Oro City, kadayawan of Davao, Binalbal of Tudela, Inagta of Sinacaban, Dalit of Tangub City and Sagingan festival of Tubod Lanao del Norte. These festivals are commonly seen in every street dancing during
the celebration. Intricate designs and colorful costumes mesmerize the interest of the viewers.

Contemporary artist Aze Ong is known for her organic forms made of crocheted thread use as a decoration which is inspired by Talaandig tribe. She uses crochet as a medium of art. Mariano Amar Catague of Davao, usually painted tribal Manuvu attire. He further emphasizes the pattern of lines and dots. The painting reveals the peaceful character of the tribe but displaced in their sacred ancestral land. Moreover, Bert Monterona from Iligan City is innovating indigenous materials for his art, especially for tapestry paintings and bamboo stick paintings. The motif such as scallops, triangular mountains, flame, and leaf-like patterns, Ganzon, CL (2017). The means of transportation of commuters today is the jeepney. It is decorated with different landscape and rural scenery. It goes to show that Filipino art is also multifunctional. Multifunctional art is having multiple purposes

Steven Patrick Fernandez, a professor of MSU-Iligan Institute of Technology, Iligan City, the founder of IPAG (Integrated Performing Arts). IPAG is an institute based cultural company which showcases the colorful Moro history and culture. It has portrayed the struggle of the Moro since preoccupation of the colonizers in Mindanao. The artistic production music, dance, and arts reflect the anthology of Moro in Mindanao. IPAG and Professor Steven Patrick Fernandez also won prestigious awards in the country and abroad for his superb and exemplary performance on stage. Bringing Mindanao Culture all over the Philippines, Asia and Europe for better understanding of Mindanao culture, somehow promote the culture of peace
WHAT’S MORE?

Activity 2: Directions: Study the portrait painting of Fernando Cueto Amorsolo and Leonardo da Vinci and Answer the guide questions below.

Questions:

1. What is the subject of the painting?

2. What elements and principles of art are dominant?

3. What do these paintings share in commons? Give example

4. What did you feel while looking at the painting?

5. What is the overall mode of the painting?

6. What makes Dalagang bukid painting FILIPINO?
Activity 3: Direction: Interpret the painting below and answer the guide questions. Choose only 1 painting (A, B, C).

Medium: Water-based paint is used for this painting

A

B

C

Guide Questions:

1. Describe the work/painting.
   a. Artist
   b. Subject matter- Who or what is represented?
   c. Technique and Medium

2. Describe what you see.
   What is the subject? What aspects are emphasized?

3. Discuss the elements/principles of the work

4. What do you think is the overall mood of the work?
5. Give examples from your description and analysis of the work to explain why you think and feel the way you do about the piece.

6. What makes the painting FILIPINO?

WHAT I HAVE LEARNED?

Activity 4: Direction: Complete the sentence to make a complete thought.

I discovered that Filipino art is ________________________________

_________________________________________________________

_________________________________________________________

_________________________________________________________

_________________________________________________________

_________________________________________________________

LETS EXPLORE!

Art aesthetics is in the eyes of the beholder, as they say, abstract art or painting seems to be unclear that ordinary viewers would not easily appreciate. However, objectivity is looking beyond style and techniques. Principles are followed to provide interpretative endeavor to go beyond visuals. The principles are meant to provide security, stability and objectivity of evaluation. If the principles are followed, confidently the interpretation is in the right direction. It is also vital to follow the guidelines for analysis to avoid biases and misconceptions.

Interpretations are not so much right but are more or less reasonable, convincing, informative and enlightening. It implies the world view. Bear in mind How and why is very significant in art.

Describe the work- Gather basic information about the work
a. Title of the work
b. Artist or architect
c. When the piece is created?
d. Subject matter- Who or what is represented?
e. Technique and Medium- The types of media used to create the work. What is the technique?
d. Where it was made?

Describe what you see. In a few sentences describe the work. What does it look like? Is it a representation of something? Tell what the subject is and what aspects are emphasized. Is it a non-objective work? Tell what elements are dominant. Avoid using words like beautiful, nice, good or bad.

1. Discuss the elements of the work. Describe the work in more detail. Talk about the way the art uses these five basic elements of art and design: line, color, space, light, and shape.

2. Describe your own reaction to the work. Now it’s time to get a little more subjective. Think about how you feel while looking at the work. What do you think is the overall mood of the work?

3. Back up your interpretation with examples. Use examples from your description and analysis of the work to explain why you think and feel the way you do about the piece.

Art Elements

1. Line (straight, curved, angular, flowing, horizontal, vertical, diagonal, contour, thick, thin, implied etc.)
2. Shape (what shapes are created and how)
3. Light and Value (source, flat, strong, contrasting, even, values, emphasis, shadows)
4. Color (primary, secondary, mixed, complimentary, warm, cool, decorative, values)
5. Texture and Pattern (real, implied, repeating)
6. Space (depth, overlapping, kinds of perspective)
7. Time and Motion

Principles of Design

1. Unity and Variety
2. Balance (symmetry, asymmetry)
3. Emphasis and Subordination
4. Scale and Proportion (weight, how objects or figures relate to each other and the setting)
5. Mass/Volume (three-dimensional art)
6. Rhythm
WHAT I CAN DO?

Direction: Read the question carefully and write your answer in a ½ piece of paper.

1. If you are asked to create your own masterpiece, what would it be? Why?
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________

2. What is the importance of your masterpiece to your region?
   ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________

Lesson 2: ART PROMOTION

This lesson is all about the promotion of Art forms in the region. As an artist, it is not enough to produce art but it should be promoted as well. This is to showcase artist creativity beyond imagination. Beginner artist must set an objective or purpose for promotion. If the purpose is to build strong reputation and validation from the public viewers, feedback is very important for market acceptability. After having been validated and accepted, you may proceed to a city, regional or even national presentation of masterpieces.

Learning Objectives: At the end of this module the learners are expected to:

1. Produce creative visual artworks that demonstrate innovation in concepts and designs.
2. Appreciate the student’s output to develop self-worth through the interactions of the viewer.
WHAT IS IT?

Activity 1: Directions: Create a video project that details a specific aspect of the artwork from an artist in the community. The presentation should include appropriate photographs, video, music and graphs. The final project should be saved to a CD/DVD in 8-10 minutes movie format. End credits should be included in the video. Be mindful of the rubric in making the project.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Excellent 15-20</th>
<th>Good 10-14 points</th>
<th>Needs Improvement 5-9 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>Has a clear detail of artist work. Adequate description is evident.</td>
<td>Has a fairly clear detail of artist artwork. Description is lacking.</td>
<td>Little effort has been spent on brainstorming and refining a concept.</td>
</tr>
<tr>
<td>Script and storyboard</td>
<td>The storyboard illustrates the video presentation structure with sketches of each scene. Transition, special effects, sound and title tracks including text, color, placement, graphics, etc</td>
<td>The storyboard includes sketches of each video scene and includes text for each segment of the presentation, descriptions of background audio for each scene, and notes about proposed shots and dialogue</td>
<td>There is no evidence of a storyboard or script.</td>
</tr>
</tbody>
</table>

Activity 2: Directions: Take pictures of artist masterpieces in different art forms in your community. Organize the collected pictures in a portfolio. Write a short literature of the artist, medium used in the artwork, techniques, and styles with at least 30 pictures in a portfolio. Be creative in the presentation.
WHAT IS IT?

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Create a video project that details a specific aspect of the artwork from an artist in the community. The presentation should include appropriate photographs, video, music, and graphs. The final project should be saved to a CD/DVD in 8-10 minute movie format. End credits should be included in the video. Be mindful of the rubric in making the project.

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Criteria

<table>
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</tr>
</thead>
<tbody>
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<td>Art statement</td>
<td>25</td>
</tr>
<tr>
<td>Time and Effort</td>
<td>20</td>
</tr>
<tr>
<td>Neatness</td>
<td>10</td>
</tr>
<tr>
<td>Creativity</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td>75</td>
</tr>
</tbody>
</table>

WHAT DO YOU NEED TO KNOW?

There are best strategies to promote artwork.

1. Join an art competition. This is the most effective way to gain exposure. In fact, art competition is known for discovering talents showcasing noteworthy product of art. It would also be the commencement of their career as an artist.
2. Social media is most powerful tool for promotion of art (facebook, Instagram, etc)
3. Join art organizations; organization of artists in the city, province or in the community.
4. Getting involved in community activities, they can help promote the artwork.
5. Look for promotional galleries. City tourism gallery is one of the beautiful venues for display. Develop an artist portfolio. It contains artwork of different styles, genre, subjects, and medium used.

Activity 3: Direction
Write your learning insights in a 1/8 sheet of colored paper and arrange it in a collage style.

MIND SET MOMENT

The best thing I learned today is......
ASSESSMENT

POST ASSESSMENT

1. Contemporary Filipino artists predominantly exhibit colorful masterpieces evidently uses indigenous materials and intricately designed to achieve desired motif. Which Filipino art trend is emphasized in this situation?
   A. Monochromatic          C. Multifunctional
   B. Polychromatic          D. Minimalism

2. Kee Sang Pao loves to post her best drawing and painting on Facebook and Instagram. What is Filipino character that best describes the situation?
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4. What should be the ideal way of interpreting or analyzing artwork or masterpiece?
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   D. Analyze the visual elements and principles

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6. Which among the Festivals is not observed in Mindanao?
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7. Filipinos are known to be creative and artistic. What distinguishable element of Filipino art?
   A. It depicts the way of life  C. It shows radicalism
   B. It describes the masterpiece  D. It depicts passion

8. Filipino veneration to God is usually portrayed in any forms of art. Which among the art forms that is commonly celebrated during fiesta, bountiful harvest or town commemoration?
   A. Painting  B. Architecture  C. Festival  D. Fine arts

9. Philippine Folk dances depict Filipino way of life. Who was the acclaimed national artist that conducted a study on local forms of celebration and rituals?
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    A. (Unity, variety, balance)  C. (line, shape, space)
    B. (Texture, pattern, space)  D. (space, shape, color)
BIBLIOGRAPHY

Book


Artist

Coligado, Shens Pearl L.,Grade 12, batch 2017-19.


Villasan, Vernalyn B., Grade 12 batch 2018-19.

Web


POSSIBLE ANSWER

Lesson 1; Activity 1- Concept Map

1. Art is integrated with everyday life
2. Flexibility of material, technical, and formal requirements.
3. Use of available resources for artistic creation
4. Simultaneity of conception and realization

Guide Questions

1. It depicts the way of life.
2. Art is integrated with everyday life

Activity 2:
1. Subject; Single Portrait of woman
2. Dominant- Color, value, texture and light, value
3. Single portrait painting
4. Self –Portrait
5. Dalagang bukid Filipino- It reflects the way of life and economic activity.

Activity 3
1. a. A –Verna;yn B. Villasan
   b. flower
   c. Cubism and water based painting
2. The cubist technique in creating artwork
3. The elements of art used in the painting are shape, color, value
4. Serenity
5. The painting expresses serenity and calmness of the artist.
6. Filipino arts reflects culture or way of life and the mode or feelings of the artist.
Generalization: What I have learned/
I have learned that Filipino arts reflect the way of life or culture. It shows the realities of life. Moreover express the general feelings of the artists.

Application: What can I do?

1. If you are asked to create your own masterpiece, what would it be? Why?
   Ans. I want to paint a Social reality particularly depression, social problem/realism like Politics and Environment. Picture speaks a lot of word. I want to express my disappointment through canvass painting.

2. What is the importance of your masterpiece to your region?
   It is very important to inform my communities/region about the current problem of our community/region.
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